



WEBSITE DESIGN CREATIVE BRIEF

When you are ready to submit the brief, please schedule a 30 minute meeting with **We Are I.T.** Give us a call at **575.521.0111**. Please be sure to either complete this for in Adobe Acrobat and email the .pdf file to **support@weareit.net** or print it out, fill in the information, and bring it to your scheduled meeting.

CONTACT

Name:

Email:

Phone:

Company:

DUE DATE

A production schedule will be developed based on this deadline, which will include draft deadlines and feedback deadlines.

BACKGROUND

*Is there a current website to build from and improve?
If there are, list the address below.*

*If there is a current website, what platform is it built off of?
(Wix, WordPress, Squarespace, etc.)*

*Where is the current website hosted?
(GoDaddy, HostGator, Bluehost, etc.)*

WHY DO YOU WANT A WEBSITE?

What do you want it to accomplish?

DESCRIBE YOUR IDEAL WEBSITE

How many pages will it have & what are they?

WHICH FEATURES WOULD YOU LIKE?

Choose as many as you'd like.

<input type="checkbox"/> Search box	<input type="checkbox"/> Google Maps	<input type="checkbox"/> Photo Gallery	<input type="checkbox"/> Membership
<input type="checkbox"/> Slideshows	<input type="checkbox"/> Blog	<input type="checkbox"/> Forms	<input type="checkbox"/> Calendar
<input type="checkbox"/> Social media	<input type="checkbox"/> Ecommerce	<input type="checkbox"/> Newsletter	<input type="checkbox"/> Pop-Up Message
<input type="checkbox"/> Other (please explain)	<input type="text"/>		

DESCRIBE YOUR USERS

Who will be using the website? (Example: Ages, Language, Gender)

WHY ARE THEY VISITING YOUR WEBSITE?

Choose as many as you'd like.

<input type="checkbox"/> Research	<input type="checkbox"/> News	<input type="checkbox"/> Make a purchase
<input type="checkbox"/> Information	<input type="checkbox"/> Look up pricing	<input type="checkbox"/> Find location
<input type="checkbox"/> Entertainment	<input type="checkbox"/> Downloads	<input type="checkbox"/> Find contact details
<input type="checkbox"/> Other (please explain)	<div style="border: 1px solid black; height: 20px;"></div>	

WHO WILL BE UPDATING YOUR WEBSITE?

<input type="checkbox"/> We Are I.T.	<input type="checkbox"/> Internal Employee
<i>Will the internal employee require professional training from We Are I.T.?</i>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

YOUR WEBSITE DESIGN

Describe the impression you want your new website to give, and any brand and style guidelines that need to be met. (Examples: Clean, Masculine, Contemporary, etc.)

